



Changing the Broadcast Landscape

June 2018

BCNEXXT partners with Ideal Systems to extend presence in ASIA

Amsterdam - June 21, 2018: BCNEXXT today announces it extends its presence in ASIA by partnering with Ideal Systems, one of the region's leading broadcast and modern media solution integrators.

Ideal systems' "cloud services team" will go beyond just reselling BCNEXXT products and rather include VIPE as integrated part of their services portfolio where responsive device publishing of multi-lingual cloud playout, OTT and VOD services are concerned. James Taylor, SVP Head of Cloud Solutions at Ideal Systems will host VIPE presentations at the Ideal booth 6F4-04 on Broadcast Asia in Singapore on June 26-28.



Fintan Mc Kiernan, CEO Ideal Systems Singapore: "VIPE is the most logical next step in media publishing of which linear playout is just one example. The fact that VIPE was architected from the ground up to be cloud native and that it consolidates the linear and online silos, that we still see in many media companies today, makes it unique in the current broadcast landscape and allows us to distinguish ourselves in our region."



Sander ten Dam, MD Sales & Marketing BCNEXXT: "The Asian market with its enormous granularity in languages and regions is a great fit for VIPE's tremendous flexibility and scalability. Besides their extensive knowledge and connections in the region, it's especially Ideal System's focus on cloud services, rather than box shifting, is what makes them an excellent match for us."



BCNEXXT

BCNEXXT is a leading independent, cloud savvy, software development company whose founders have an impressive track record in the broadcast industry.

OUR PRODUCTS

BCNEXXT is all about software-defined virtualized and integrated publishing solutions for TV broadcasters, service providers, cable and satellite operators.