



June 2018

**We are excited to announce that
Roderick Aal
has joined our forces as Business Development Director**

Yesterday

In his most recent position as Vice President International Publishing and Production technology at Viacom International Media Networks, Roderick demonstrated a tremendous ability to empower video experiences across all screens for the world's leading VIMN brands. Transforming a complex multiplatform environment into a single video publishing platform that centralizes all aspects of nonlinear and linear video publishing. This includes robust video analytics with the ability to improve targeting our audience.

Today

Roderick is part of BCNexxt team of Directors and responsible for driving international business. He will be developing new business opportunities while building and expanding the presence of BCNEXXT as a brand. "It's an all-encompassing role," as Roderick said: I will focus on marketing and international client-relationship management, new markets and emerging trends, propose and develop strategic partnerships, and will help to achieve BCNEXXT's long-term objectives.



BCNEXXT

BCNEXXT is a leading independent, cloud savvy, software development company whose founders have an impressive track record in the industry.

OUR PRODUCTS

BCNEXXT is all about software-defined virtualized and integrated publishing solutions for TV broadcasters, service providers, cable and satellite operators.